



FOR IMMEDIATE RELEASE

## TOUGHEST MONSTER TRUCK TOUR RETURNS TO LEXINGTON ON SATURDAY, APRIL 29, 2023

***Discounted tickets go on sale this Friday, November 25 at [rupparena.com](http://rupparena.com)***

**LEXINGTON, KY (November 21, 2022)** –The **Toughest Monster Truck Tour** will return to **Rupp Arena** on April 29, 2023. Tickets go on sale to the public this Friday, November 25 and all adult and child tickets purchased through December 9 will automatically receive \$5 off!

“We are really looking forward to returning to Lexington, especially because this year’s event will be the **Championship Weekend**, where the 2023 Toughest Monster Truck Tour Indoor Champion will be determined,” said Kelly Hess Goldman, the event promoter. “This year’s event will include a brand-new monster truck, never seen before in Lexington-*Dozer*-which is a bulldozer-themed monster truck. Some new drivers will also be featured, so stay tuned for more information on that,” she added.

Besides *Dozer*, the line-up will also include the dump truck-themed *Dirt Crew*, *Tailgator*, *Buckshot Holeshot* and *Bad Habit*, although the line-up is subject to change.

To celebrate the return of the Toughest Monster Truck Tour, ALL adult and child (age 2-12) tickets purchased from November 25 through December 9 will automatically be **\$5 OFF**.

The Toughest Monster Truck Tour begins at 3:00pm Saturday, April 29 and the Pit Party will take place from 12:30-2pm. Tickets are available at Rupp Arena and on-line at [www.toughestmonstertrucks.com](http://www.toughestmonstertrucks.com).

For information and reviews about the Toughest Monster Truck Tour, visit the Toughest Monster Truck Tour Facebook page or or [www.toughestmonstertrucks.com](http://www.toughestmonstertrucks.com).

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**About Central Bank Center**

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Located in Lexington, Kentucky, the **Lexington Center Corporation** (LCC) is a not-for-profit 501c3 corporate agency of the Lexington Fayette Urban County Government. It was established in 1974 to manage and maintain Rupp Arena at Central Bank Center, the Central Bank Center (formerly Lexington Convention Center), Triangle Park, and the Lexington Opera House. One of the nation's most storied entertainment destinations, Central Bank Center venues collectively welcome an average of 1.3 million patrons annually.

Since 1976, **Rupp Arena at Central Bank Center** has served as the home court of the University of Kentucky men's basketball team, regularly leading the national attendance average. Rupp Arena has hosted legendary artists such as Justin Timberlake, Paul McCartney, Garth Brooks, Chris Stapleton, and many more. Since 2018, Oak View Group and Live Nation Arenas have provided booking services to Rupp Arena. During the last 18 months, Rupp Arena has broken all previous audience attendance and revenue records in its storied 43-year history.

**The Lexington Opera House**, built in 1886 and listed on the National Register of Historic Places, is one of the premier performing arts centers in the region. Since its opening, the Opera House has played host to such famous stage performers as W.C. Fields, The Marx Brothers, Al Jolson, Julie Harris, Steve Martin, Brian Wilson, and Graham Nash. It has undergone two major renovations and remains a cultural destination in downtown Lexington.

**The Central Bank Center** holds over 200 meetings, trade shows, and special events annually. It just completed a transformative \$310 million expansion, featuring a dramatic, light-filled architectural design that offers over 200,000 SF of flexible meeting and event space. For more, visit [www.centralbankcenter.com](http://www.centralbankcenter.com) or follow us on Facebook, Instagram, or Twitter.

#### **About OVG360:**

OVG360, a division of the Oak View Group, which was founded by Irving Azoff and Tim Leiweke and supported by Silverlake, specializes in event programming venue assessments and security and emergency preparedness. OVG360 can also provide full management services for arenas, stadiums, convention centers, and performing arts centers. Oak View Group is the largest developer of sports and entertainment facilities in the world with \$4.5 billion of deployed capital across eight projects.

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